



THE SHOW DAILY

MONDAY OCTOBER 17th, 2016

TODAY'S SCHEDULE	7am - 12pm	Registration	Venetian Foyer	
	7am - 8:30am	Breakfast	Ponce de Leon Ballroom	
	8am - 9:30am	COMMITTEE MEETINGS		Gulfstream 1 & 2
		Environmental Committee	South Mezzanine 2	
		Government Committee	South Mezzanine 10	
		Learning Committee	Gulfstream 3 & 4	
		Marketing Committee	Gulfstream 5	
	9:30am - 10am	GENERAL SESSIONS		Magnolia
		Break	Mediterranean Ballroom	
		Business Meeting	Venetian Ballroom	
10am - 10:30am	Speaker: Eric Boles - <i>Leading Change in the New Reality</i>	Venetian Ballroom		
10:30am - 12pm	Golf Tournament	The Breakers Golf Course		
1pm - 6pm	Catamaran Cruise	Ponce Porte Cochere		

A GLIMPSE AT PROJECTS ON THE HORIZON: ARCHIVING TLMI'S HISTORY

One of the most amazing things about TLMI is our history. When the TLMI offices were moved back in June the staff uncovered two giant unmarked Tupperware containers covered in dust in the move. These are the TLMI archives. The bins are packed to the brim and completely unorganized. They contain thousands of photos, collateral, meeting folders and more. Some of the



documents dating as far back as 1933, when the association was simply



called TMI: Tag Manufacturer's Institute (TMI expanded to TLMI in 1964 when members voted to include label manufacturers). In these bins, we've uncovered meeting minutes and annual budgets from the early to mid-30's; TMI's first marketing plan from the late 1950's; and a 1959 version of "Tagline", TMI's newsletter (now called the Illuminator). We also uncovered the original logo for the Annual Awards from 1978. That graphic has now been revived and will be



used to promote our 40th Annual Awards in 2017. Incredibly, we have also uncovered the original renderings of all of the proposed TMI & TLMI logos from the 1958 original logo design, and the 1964 logo redesign. These logos are featured in this month's issue of the Illuminator, and we plan on revealing all of the old logos - even those that didn't make the cut in coming issues. But the most exciting thing discovered were the thousands of photos of our members over the years. Unfortunately, most of the photos are unmarked and undated, so we will soon be calling on TLMI members to help us identify the people in all of the wonderful photos we've discovered. Stay tuned on the archiving project because we will need your help, but first we have a lot of scanning to do! In the meantime, take a look in the Pocket Program for a preview of a few of our favorite photos, including some from past TLMI meetings at The Breakers.



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